

CONGRATULATIONS TO

Faculty and Students of

Institute of Business Management

for their Achievements and Awards during 2010-2011



CIMA Global Business Challenge, 2010 & 2011

IoBM has retained the title of CIMA Global Business Challenge. Last year, the same competition was won by IoBM students and they represented Pakistan and IoBM in the final round of global competition which was held in Malaysia. This year the winning team of IoBM is going to meet the final round of the Global Competition which is to be held in China. In the final global round, students from prestigious institutions from all over the world are going to participate. Prominent participant countries being the UK, Australia, Hong Kong, Malaysia, Singapore, South Africa, India and UAE.

P&G Business Launch Challenge 2010 & 2011

IoBM won the Business Launch Challenge 2010 & 2011 by P&G Pakistan. The competition was a part of the P&G Pakistan's Human Resource Initiatives and was geared towards enhancing students' grasp of the industry in general and P&G Pakistan's business in particular. IoBM's team competed with over 50 teams across Pakistan.

Telenor OCMT, 2010

IoBM team won the Telenor OCMT Competition. Our student was selected for Telenor OCMT Norway participation from Pakistan and now will visit Thailand under this program.

Lipton Talent Hunt, 2010

IoBM students have won the Lipton Talent Hunt, National Business Competition between leading business schools across Pakistan. This was the first of its kind of project in Pakistan initiated by UNILEVER to search for talent for its esteemed Management Trainee Program 2009. However in 2010, our students won the second prize in a very tough competition.

Global Investment Research Challenge, 2010

IoBM team was the runner-up in the GIRC (Global Investment Research Challenge) 2010. The equity research competition was organized by CFA Association, Pakistan.

LUMS International Marketing Colloquium, 2011

IoBM's team won The AD EFFECT Competition held at LUMS International Marketing Colloquium 2011.

I-MARC, 2011

IoBM participated in I-MARC 2011, a 3-day competition hosted by IBA. Our team submitted a video in I-MARC's "Prix Du Film" event which won 2 awards - Best Cinematography and Best Screenplay.

Brands' Anatomy 2010

IoBM's team won the Brands' Anatomy, a Brand Building Competition held at SZABIST.

Symmetry Digital Minds, 2010

IoBM won the second & third prize in Digital Minds, 2010, an inter-university competition held by Symmetry Digital which is Pakistan's Largest Digital Agency.

Admissions are still open for our new programs. For details please refer to our website

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