

ACHIEVEMENTS

Our team qualified the CIMA global Business Challenge (GBC) Pakistan 2010 and won the Country Final Now IoBM team will represent Pakistan in Malaysia where prestigious universities from all over the world will participate. It is a great honor for our Institute.

IoBM was a runner up in the GIRC (Global Investment Research Challenge (2010)). This competition was organized by CFA Association. The teams were required to prepare an equity research report on United Bank Ltd.

IoBM students won top honors at “The Business Launch Challenge “competition held by P&G Pakistan for students of local business universities. The contesting students were asked to prepare a business launch plan for P&G’S international brands of products in Pakistan. IoBM students showed their capabilities and won. (the competition had begun with 50 plus teams, 10 teams had made it to the finals).

IoBM students have won the Lipton Talent Hunt, National Business Competition between leading business schools across Pakistan, This was the first of its kind of project in Pakistan initiated by UNILEVER to search for talent for its esteemed Management Trainee Program 2009.