

**Accepted Papers**  
**Annual International / National Business Psychology Conference**  
**November 27, 2010 at Business Support Center, Institute of Business Management**  
**9:00 am- 5:00pm**

The following papers have been accepted for presentation in the Annual International/ National Business Psychology Conference on Emerging Trends & challenges in organization and for the inclusion in conference proceeding.

Paper Title

- ❖ Personality Job-Fit Model
- ❖ Impact of subliminal perception upon the psyche' of media's youth audience from Pakistani & Indian advertisements
- ❖ Relationship between employee motivation & job satisfaction
- ❖ Perceived organizational Support & employee's well-being
- ❖ Brief counseling sessions for employee development
- ❖ Affecting eternity via management by connectivity : an Islamic view
- ❖ Gender differences in the transformational & transactional leadership and decision making style among university teachers
- ❖ Empirical study analyzing organizational justice and its effects on employee performance
- ❖ Gender differences in work-family conflict among professionals
- ❖ Work-family conflict and coping strategies among employed women

**Dr. Anila Kamal; Key Note Speaker**  
**Director, National Institute of Psychology, Islamabad**  
**Ms. Rubina Feroz; Session Chair**  
**Chairperson, Dept. of Psychology, University of Karachi**

Contact Information:

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*Conference Convener*

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