

**Inter University Finance Challenge**

**“Investment Proposal for a Greenfield Project in  
Pakistan”**

**Introduction**

The competition is being held as a part of the conference organized by the Institute of Business Management in partnership with IBA Sukkur. It is planned as a pre-conference event in consonance with the conference theme. The competition will take place immediately before the conference which will be held in Karachi, Pakistan on 26 November 2011.

**Requirements:**

A team of students not exceeding 5 members may represent each Institute / University. Each team will be required to prepare a brief investment proposal for a greenfield project or for an expansion of an existing scheme in Pakistan entailing the following:

- Project Overview

- Market and Demand Analysis
- Technical Analysis
- Project Cost and Proposed Financial Plan
- Financial Projections
- Risks and Mitigating Factors

Proposals may also include financial products (such as microfinance schemes, venture capital initiatives targeting specific sectors (e.g. IT, alternative energy, primary or technical education), leasing contracts, Islamic finance products, etc.

### **Time lines**

Proposal Submission Date: 20 October 2011

Presentation Date: 31 October 2011

### **Awards:**

First Position: PKR 25,000/-

Second Position: PKR 20,000/-

Third Position: PKR 15,000/-

Furthermore, the first 3 position holders will be presenting their proposals in the Finance Conference mentioned above.

The investment proposals will be assessed by a panel of judges comprising of representatives of banks and financial institutions including National Bank, Allied Bank, Citibank and State Bank of Pakistan.