



INSTITUTE OF BUSINESS MANAGEMENT

Public Affairs Section

BUSINESS RECORDER

Karachi, Saturday 29 January 2011, 24 Safar 1432

Brand Carnival at IoBM

KARACHI: Marketing Society of students of the College of Business Management (CBM), Institute of Business Management (IoBM), is arranging a Brand Carnival on January 30, 31 at its campus in Korangi Creek, says a press release from IoBM Public Affairs Section. More than 15 companies are participating to display their brands. Companies will also have various BTL activities for students.

Participating companies are Shan Foods, Telenor Pakistan, Gul Ahmed, Balochistan Glass, United Bank, ISE Cards, HP Pakistan, PTCL, Vaseline, Nuance, FedEx, GSK Pakistan, UBL Funds Manager, Aziz Products, Engro Foods, PIA, Knorr, Singer, Toyota.

This event is being planned, organised, directed and promoted by IoBM students Marketing Society with Roydon D'Mello, President and Syed Zain Abid, Vice-President. Shahnaz Meghani is the Faculty Advisor to these students Marketing Society.—PR

Parwez Jawi
31-1-2011

INSTITUTE OF BUSINESS MANAGEMENT

Korangi Creek, Karachi.

Tel: 021-35091905, 111-002-004, ext. 334 Cell: 0334-3013971



INSTITUTE OF BUSINESS MANAGEMENT
Public Affairs Section

THE NEWS

Friday Safar 23, 1432 A.H.

January 28, 2011

Brand Carnival at CBM

News Desk

KARACHI: Marketing Society of students of the College of Business Management (CBM), Institute of Business Management (IoBM), is arranging a Brand Carnival on January 30 and 31 at its Campus, a statement said on Thursday.

Companies displaying their brands include Aziz Products, Balochistan Glass, Engro Foods,

FedEx, Gul Ahmed, GSK Pakistan, ISE Cards, HP Pakistan, Knorr, Nuance, PIA, PTCL, Shan Foods, Singer, Toyota, Telenor Pakistan, United Bank, UBL Funds Manager, and Vaseline.

This event is being organised by IoBM students Marketing Society with Roydon D'Mello, President and Syed Zain Abid, Vice President. Shahnaz Meghani is the Faculty Advisor to the students of Marketing Society.

Praveen Jawid
31-01-2011

INSTITUTE OF BUSINESS MANAGEMENT
Korangi Creek, Karachi.

Tel: 021-35091905, 111-002-004, ext. 334 Cell: 0334-3013971



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Public Affairs Section

FINANCIAL POST

Karachi – Saturday, January 29, 2011 – Safar 24, 1432

'Brand Carnival at IoBM on 30th'

FP Staff Report

KARACHI, Jan 28: Marketing Society of students of Institute of Business Management (IoBM) is arranging a Brand Carnival on January 30, 31 at its Campus in Korangi Creek, says a press release of IoBM Public Affairs Section. More than 15 companies are participating to display their brands.

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*Patrol Javed
31-01-2011*

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Friday, January 28, 2011, Safar 23, 1432 A.H

IoBM to organize Brand Carnival on Jan 30-31

By Parvez Jamil

KARACHI: The Marketing Society of students of the College of Business Management (CBM), Institute of Business Management (IoBM), is arranging a Brand Carnival on January 30, 31 at its Campus in Korangi Creek, said a Press Release from the IoBM Public Affairs Section. More than 15 companies are participating to display their brands. Companies will also have various BTL activities for students.

Participating companies are

Shan Foods, Telenor Pakistan, Gul Ahmed, Balochistan Glass, United Bank, ISE Cards, HP Pakistan, PTCL, Vaseline, Nuance, FedEx, GSK Pakistan, UBL Funds Manager, Aziz Products, Engro Foods, PIA, Knorr, Singer, Toyota. This event is being planned, organized, directed and promoted by IoBM students Marketing Society with Roydon D'Mello, President and Syed Zain Abid, Vice President. Ms. Shahnaz Meghani is the Faculty Advisor to these students of the Marketing Society.

Parvez Jamil
31-01-2011

INSTITUTE OF BUSINESS MANAGEMENT
Korangi Creek, Karachi.

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Public Affairs Section

DAILY NEWS

Saturday, January 29, 2011, Safar-ul-Muzaffar 24, 1432 A.H.

Carnival at IoBM

KARACHI, Jan 29(PR): Marketing Society of students of the College of Business Management (CBM), Institute of Business Management (IoBM), is arranging a Brand Carnival on January 30 & 31 at its Campus in Korangi Creek. More than 15 companies are participating to display their brands. Companies will also have various BTL activities for students.

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Pawly Javil
31-01-2011

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