



INSTITUTE OF BUSINESS MANAGEMENT

Public Affairs Section

THE NEWS

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IoBM rated among top business institutions

News Desk

KARACHI: The postgraduate programs of the Institute of Business Management (IoBM) have been included in the Eduniversal Ranking of the Best Masters and MBA Programs Worldwide, 2011, a statement said on Thursday.

The ranking has been initiated with the support of the Eduniversal International Scientific Committee and is based on the following three main criteria: reputation of the program, salary of the first employment of the graduates, satisfaction of the stu-

dents.

During the last 18 months, Eduniversal has been completing its first investigation of a total of 12,000 masters programs in the 1,000 best business schools in nine geographical regions.

Based on the 10-year experience of ranking masters programs in French Universities, Eduniversal, as the market leader in France, has decided to establish a global map of the 4,000 best postgraduate programs in 30 specialisations in 153 countries and to highlight the expertise of the best 1000 academic institutions.

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