

1st Annual National Business Psychology Conference
“Emerging trend and challenges in Organizational Psychology”

Background:

Annual National Business Psychology Conference (ANBPC) aims to encourage research in psychology and its application to business. This year theme is advances in organizational psychology that are relevant to management practices contextually as well as globally.

The ANBPC welcome researchers, scholars, and practitioners across the country interested in psychology contributing in the advancement of its application to business theory and Practices.

Call for Papers:

It is our pleasure to announce that the First Annual Business Psychology Conference on Emerging Trends & Challenges in Organizational Psychology (ANBPC-2010) will be held on November 27, 2010 in Karachi, Pakistan. ANBPC-2010 is hosted by Department of Business Psychology, College of Business Management.

ANBPC-2010 aims to showcase the best of organizational psychological research occurring across Pakistan and internationally as well as. ANBPC-2010 will provide opportunity to delegates to exchange ideas, stimulate debate within and between traditions, establish business relations and find national and global partners for future collaboration.

The conference will include a plenary session on: the state of organizational psychology in Pakistani organizations.

Technical sessions include several invited papers on topics on emerging trends and challenges in organizational psychology.

Topics of interest to the conference include, but are not limited to:

- Organizational psychology; scientific study of the work place
- Employee motivation and job satisfaction
- Absenteeism and turnover
- Employee selection and placement
- Fair employment and social issues
- Job analysis
- Psychometric assessment
- Employee training and development
- Employee performance appraisal
- Organizational commitment, and organizational justice
- Work stress, and harassment/discrimination and work-life balance
- Work behavior management and modification for healthy organization
- Work groups/teams
- Leadership for organizational enhancement
- Organizational structure, communication, culture/climate, and development

- Attitudinal ambivalence in personality and social psychology
- Dissemination of positive psychology interventions in organizations & communities
- Contemporary trends in media psychology

Researchers and practitioners, as well as doctoral students, are equally encouraged to submit.

If you have any queries as to whether your topic falls within the remit of ANBPC-2010, then please do not hesitate to contact Ms.Sadia A. Ansari.

Submission procedure:

Prospective authors are invited to submit abstracts describing objectives, methodology, results and implications. All accepted papers shall be published in the abstract book. Selected papers will be published in HEC approved journal Pakistan Business Review (ISSN- 1561-8706)

Schedule:

September 16, 2010----- Abstract submission deadline
October 11, 2010 ----- Review and notification of accepted papers
November 06, 2010 ----- Full paper submissions to publisher

Contact information:

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