

Introduction

Institute of Business Management (**IoBM**) is a non-profit institution. It became operational in 1995 offering quality education in the fields of:

Business Administration, Computer Science, Health Management, Industrial Management, Media Management, Industrial & Engineering Management, and Economics and Social Development with specialization in emerging and established areas.

We offer a 4 year **BBA/BS (Joint Hons)/BCS/BS (Ind. Eng. & Mgmt.)** leading to **MBA (Regular)/MCS** with one additional year of studies; a two year **MBA/MCS** and a especially designed **MBA (Executive)** program with concentration in Accounting, Finance, Human Resource Management, Management Information Systems, Industrial Management, Marketing, Health & Hospital Management, Media Management, and Advertising & Communication Management.

Institute of Business Management now offers

M.Phil. Program leading to Ph.D.

This degree program is designed to address and solve real life problems. It is a Course and Thesis-based program, as per HEC requirements. Collaboration with relevant industries and financial institutes is an essential part.

The Institute is a Higher Education Commission (**HEC**) accredited degree-awarding institute through an Act of The Sindh Legislature assented to by the Governor of Sindh and notified as Sindh Act No. II of 1998.

Campus

The Institute is moved in a centrally air-conditioned building on a purpose-built campus with an excellent academic environment, state of the art IT facilities and a Student Activity Center which provide a very congenial environment. The campus is located at the serene and secured surroundings of Korangi Creek,

few minutes drive from the overhead bridge at Shahra-e-Faisal or any point from Clifton/Defence.

Faculty

Highly qualified faculty (from foreign and local universities) is the main strength of the IoBM, which is fortunate to have a dedicated, committed and highly professional group of academicians.

Library

The library resources include books, journals, periodicals and reference material. Subscription to Business Journals via on-line Data Archive JSTOR is a distinct feature of IoBM. Around 5000 scientific journals are also accessible through the links provided by HEC. State-of-the-art, five-storied, library building is a distinguishing feature of the Institute.

Transport

Subsidized transport is available for regular students to and from the campus through conveniently located pick and drop points for boys and to and from their homes for girls.

INSTITUTE of BUSINESS MANAGEMENT BOARD of GOVERNORS

Governor Sindh is an ex-officio Patron of the Institute and the authority of the Institute's parent body is vested in its Board of Governors whose members are eminent citizens of Pakistan. The Board is responsible for ensuring effectiveness of the Institute's operations, and preservation of its high standards. Constituent Board Members are as follows:

1. Mr. Ashraf W. Tabani, Chancellor & Chairman.
2. Mr. Shahjehan S. Karim, President, Foundation for Higher Education.
3. Chairman, Higher Education Commission, Islamabad.
4. Secretary Education, Government of Sindh
5. President, FPCCI

6. President, Karachi Chamber Commerce & Industry.
7. President – Karachi Stock Exchange.
8. Mr. Mazharul Haq Siddiqui, VC, University of Sindh.
9. Mr. Abdul Ghaffar Adamjee.
10. Mr. Basheer Janmohammed.
11. Mr. Aftab Ahmed Khan.
12. Mr. S.M. Munir.
13. Mr. Jehangir Siddiqui.
14. Mr. Talib S. Karim, Secretary to Board.

The Program

M.Phil./PhD. is a comprehensive program integrating Managerial, Analytical, and Computational skills with Marketing, Economics, HR and Statistical know-how. Collaborative efforts of IoBM faculty, industrialists and market leaders have played a vital role in making this program a reality. A blend of courses and research make this program distinct and globally acceptable. Another distinct feature of M.Phil./ Ph.D. program is close collaboration with industrial establishments on continuous basis which provides research job opportunities leading to senior managerial positions.

Procedure:

Eligible candidates after a systematic screening will be admitted. Each selected candidate should complete eight courses, each of 3 credit hours and a 6 credit hours thesis. The eight courses are categorized as follows:

Three compulsory courses and five elective courses. The course details are:

Compulsory Courses: Advance Research Methodology, Seminar in Current Research and one prescribed by the respective Head of the Department. **Five Elective Courses** will be based on the field of specialization and on the recommendations of the Departmental Head. Industry leaders and IoBM faculty will be teaching these courses.

Why study at IoBM?

- **Highest Quality of Academic Standards**
- **Strong Emphasis on Personality Development**
- **Disciplined Work Environment**

Eligibility

All MBA/MCS degree holders from IoBM.
Masters degree holders from an **HEC recognized University** with a **First Division/ CGPA** of 3.00 on a scale of 4.00.

Fee Structure

The institute operates on a non-profit basis. A financial assistance scheme for meritorious students is available.

Security Deposit (Refundable)	Rs. <u>10,000</u>
Registration Fee (4 courses)	Rs. <u>10,000</u>
Tuition Fee (per course)	Rs. <u>8,434</u>

Documents Required

- Three (3) passport size photographs
- One (1) attested copy of the Highest Degree obtained
- One (1) attested photocopy of National Identity Card

Admissions

Admissions are strictly merit based. Candidates meeting the admission criteria have to qualify in the IoBM administered entrance test and an interview.

For further details, please contact:

Director Admissions
Institute of Business Management
Korangi Creek, Karachi-75190

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BUSINESS
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Academic Programs

**M.Phil.
M.Phil. / Ph.D.**

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