

**FACTORS CONTRIBUTING TO UNCERTAINTIES
IN THE FIELD OF BIOMEDICAL ENGINEERING IN
PAKISTAN**



**PRINCIPAL RESEARCHER
MADEEHA SADIA**

**RESEARCH SUPERVISOR
DR. AGHA AJMAL**

**DEPARTMENT OF HEALTH MANAGEMENT,
INSTITUTE OF BUSINESS MANAGEMENT**

2010

MADIHA JAWAID (2006-01-19-6502)

Ethical and Unethical Practices
of Pharmaceutical Advertising
to Patients



Medline Journal
2006-01-19-0592