

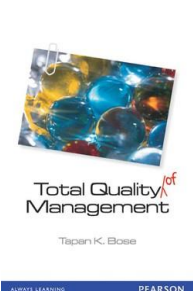
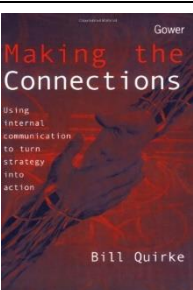


Institute of Business Management

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	<p>Title : Organizational Behavior Author : Robbins, Stephen P. Edition/Year : 18th Ed./ 2019 Publisher : Pearson Education Subject : Organizational behavior -- Management Location : 658.3 ROB</p> <p style="text-align: right;">Link</p>
	<p>Title : Financial Accounting: Principles and issues Author : Granof, Michael H Edition/Year : Third Ed./1985 Publisher : Prentice Hall Subject : Accounting -- United States Location : 657 GRA</p> <p style="text-align: right;">Link</p>
	<p>Title : Advanced Accounting Author : Boatsman, James R Edition/Year : Seventh Ed./ 1994 Publisher : IRWIN Subject : Accounting Location : 657.046 BOA</p> <p style="text-align: right;">Link</p>
	<p>Title : Fundamental Accounting Principles Author : Larson, Kermit D Edition/Year : Eleventh Ed./ 1988 Publisher : IRWIN Subject : Accounting Location : 657 LAR</p> <p style="text-align: right;">Link</p>
	<p>Title : Partnering: The new face of leadership Author : Segil, Lorraine Edition/Year : 2003 Publisher : AMACOM (American Management Association) Subject : Leadership -- Strategic alliances (Business) Location : 658 SEG</p> <p style="text-align: right;">Link</p>

	<p>Title : 21st Century Japanese Management: New systems, lasting. .</p> <p>Author : Abegglen, James C.</p> <p>Edition/Year : 2006</p> <p>Publisher : Palgrave Macmillan</p> <p>Subject : Industrial management -- Japan</p> <p>Location : 658.00952 ABE</p> <p style="text-align: right;">Link</p>
	<p>Title : Quality Management: Creating and sustaining</p> <p>Author : Summers, Donna C.S.</p> <p>Edition/Year : 2005</p> <p>Publisher : Prentice Hall of India Private Limited</p> <p>Subject : Total quality management</p> <p>Location : 658.562 SUM</p> <p style="text-align: right;">Link</p>
	<p>Title : Managing New Products</p> <p>Author : Kuczmarski, Thomas D.</p> <p>Edition/Year : Third Ed./ 2004</p> <p>Publisher : Viva Books Private Limited</p> <p>Subject : New products -- Management</p> <p>Location : 658.575 KUC</p> <p style="text-align: right;">Link</p>
	<p>Title : Total Quality Management</p> <p>Author : Bose, Tapan K.</p> <p>Edition/Year : 2011</p> <p>Publisher : Longman Is An Imprint of Pearson</p> <p>Subject : Total quality management</p> <p>Location : 658.562 BOS</p> <p style="text-align: right;">Link</p>
	<p>Title : Communicating Change</p> <p>Author : Quirke, Bill</p> <p>Edition/Year : 1995</p> <p>Publisher : McGraw-Hill</p> <p>Subject : Communication in management</p> <p>Location : 658.45 QUI</p> <p style="text-align: right;">Link</p>
	<p>Title : Making the Connections: Using internal communication</p> <p>Author : Quirke, Bill</p> <p>Edition/Year : 2000</p> <p>Publisher : Gower Publishing Limited</p> <p>Subject : Communication in management</p> <p>Location : 658.45 QUI</p> <p style="text-align: right;">Link</p>

	<p>Title : The Cycle of Leadership: How great leaders teach....</p> <p>Author : Tichy, Noel M.</p> <p>Edition/Year : 2002</p> <p>Publisher : Harper-Business</p> <p>Subject : Leadership</p> <p>Location : 658.4092 TIC</p> <p style="text-align: right;">Link</p>
	<p>Title : Relationship Marketing</p> <p>Author : Godson, Mark</p> <p>Edition/Year : 2009</p> <p>Publisher : Oxford University Press</p> <p>Subject : Relationship marketing</p> <p>Location : 658.812 GOD</p> <p style="text-align: right;">Link</p>
	<p>Title : Competing on Analytics: The new science of winning</p> <p>Author : Davenport, Thomas H.</p> <p>Edition/Year : 2007</p> <p>Publisher : Harvard Business School Press</p> <p>Subject : Business mathematics -- Business intelligence</p> <p>Location : 658.4013 DAV</p> <p style="text-align: right;">Link</p>
	<p>Title : Digital Communications: A discrete-time approach</p> <p>Author : Rice, Michael</p> <p>Edition/Year : 2012</p> <p>Publisher : Pearson Education</p> <p>Subject : Digital communications</p> <p>Location : 621.382 RIC</p> <p style="text-align: right;">Link</p>
	<p>Title : Economic Challenges Facing Pakistan in the Regional. .</p> <p>Author : Chaudhry, Azam</p> <p>Edition/Year : 2019</p> <p>Publisher : Lahore School of Economics</p> <p>Subject : Macroeconomic -- Pakistan</p> <p>Location : 338.435491 CHA</p> <p style="text-align: right;">Link</p>
	<p>Title : A Quest into the Genesis of new Pakistan</p> <p>Author : Jawaid, Muhammad S.</p> <p>Edition/Year : 2018</p> <p>Publisher : World Trade Publishers Karachi</p> <p>Subject : Pakistan -- Politics and government -- 1971-1988.</p> <p>Location : 549.91 JAW</p> <p style="text-align: right;">Link</p>

	<p>Title : The Economy of Modern Sindh: Opportunities lost ...</p> <p>Author : Husain, Ishrat</p> <p>Edition/Year : 2019</p> <p>Publisher : Oxford University Press</p> <p>Subject : Economy -- Pakistan</p> <p>Location : 330.95491 HUS</p> <p style="text-align: right;">Link</p>
	<p>Title : The Magnesium Miracle</p> <p>Author : Dean, Carolyn</p> <p>Edition/Year : 2007</p> <p>Publisher : Ballantine books</p> <p>Subject : Magnesium in human nutrition.</p> <p>Location : 616.396 DEA</p> <p style="text-align: right;">Link</p>
	<p>Title : The Prisoner: A novel</p> <p>Author : Hamid, Omar Shahid</p> <p>Edition/Year : 2013</p> <p>Publisher : Pan Macmillan</p> <p>Subject : Kidnapping -- Fiction.</p> <p>Location : 823 HAM</p> <p style="text-align: right;">Link</p>
	<p>Title : What is Mathematics? An elementary approach to ideas. .</p> <p>Author : Courant, Richard</p> <p>Edition/Year : Second Ed. /1996</p> <p>Publisher : Oxford University Press</p> <p>Subject : Mathematics</p> <p>Location : 510 COU</p> <p style="text-align: right;">Link</p>
	<p>Title : Introduction to the Calculus of Variations</p> <p>Author : Sagan, Hans</p> <p>Edition/Year : 1992</p> <p>Publisher : Dover Publications, Inc.</p> <p>Subject : Calculus of variations</p> <p>Location : 515.64 SAG</p> <p style="text-align: right;">Link</p>
	<p>Title : Sales Promotion: How to create, implement & integrate. .</p> <p>Author : Mullin, Roddy</p> <p>Edition/Year : 5th Ed./ 2010</p> <p>Publisher : Kogan Page</p> <p>Subject : Marketing -- Sales promotion</p> <p>Location : 658.82 MUL</p> <p style="text-align: right;">Link</p>

	<p>Title : Advertising Management Author : Jethwaney, Jaishri Edition/Year : 2006 Publisher : Oxford University Press Subject : Advertising management Location : 659.1 JET</p> <p style="text-align: right;">Link</p>
	<p>Title : How to Turn Advertising Expenses into Investments ... Author : Jones, Philip John Edition/Year : 2005 Publisher : Pearson Education Subject : Advertising management Location : 659.1 JON</p> <p style="text-align: right;">Link</p>
	<p>Title : Brands in the Balance: Meeting the challenges to... Author : Drawbaugh, Kevin Edition/Year : 2001 Publisher : Pearson Education Subject : Brand management Location : 658.827 DRA</p> <p style="text-align: right;">Link</p>
	<p>Title : Competitive Supply Chains: A value-based management. . Author : Yucesan, Enver Edition/Year : 2nd Ed./ 2016 Publisher : Palgrave Macmillan Subject : Supply chain management. Location : 658.7 YUC</p> <p style="text-align: right;">Link</p>
	<p>Title : A Preface to Marketing Management. Author : Peter, J. Paul Edition/Year : Twelfth Ed./ 2011 Publisher : McGraw-Hill Subject : Marketing-management Location : 658.8 PET</p> <p style="text-align: right;">Link</p>
	<p>Title : Fighting Corruption in East Asia: Solutions from the . . . Author : Arvis, Francois Jean Edition/Year : 2003 Publisher : The World Bank Subject : Business ethics -- Corporations-east Asia Location : 658.473 ARV</p> <p style="text-align: right;">Link</p>