



# Institute of Business Management

## Library New Arrivals

Feb, 2022

	<p>Title : Emerging Issues in TEFL Challenges for Asia            Author : Sabiha Mansoor            Edition/Year : 2009            Publisher : Oxford University Press            Subject : English language -- Study and teaching -- Foreign speakers            Location : 428.34071 MAN</p> <p style="text-align: right;"><a href="#">Link</a></p>
	<p>Title : College Reading &amp; Study Skills            Author : Kathleen T. McWhorter            Edition/Year : 2007            Publisher : Pearson/Longman            Subject : Reading (Higher education) -- Study skills.            Location : 428.40711 MCW</p> <p style="text-align: right;"><a href="#">Link</a></p>
	<p>Title : Financial Management: theory and practice            Author : Eugene F. Brigham            Edition/Year : 1994            Publisher : Dryden Press            Subject : Corporations—Finance -- Business enterprises            Location : 658.15 BRI</p> <p style="text-align: right;"><a href="#">Link</a></p>
	<p>Title : Consumer Behavior            Author : Leon G. Schiffman            Edition/Year : 2007 / 9<sup>th</sup> Ed.            Publisher : Prentice Hall of India Private Limited            Subject : Consumer behavior -- Motivation research (Marketing)            Location : 658.8342 SCH</p> <p style="text-align: right;"><a href="#">Link</a></p>
	<p>Title : Marketing Management: Knowledge and skills            Author : J. Paul Peter            Edition/Year : 2004 / 7<sup>th</sup> Ed.            Publisher : McGraw-Hill Irwin            Subject : Marketing-management-case studies            Location : 658.8 PET</p> <p style="text-align: right;"><a href="#">Link</a></p>

	<p>Title : Managerial Economics and Business Strategy  Author : Michael R. Baye  Edition/Year : 2006  Publisher : McGraw-Hill  Subject : Managerial economics -- Strategic planning  Location : 338.5024 BAY</p> <p style="text-align: right;"><a href="#">Link</a></p>
	<p>Title : Spiritual Quest: reflections on Qur'an prayer according . . .  Author : Reza Shah-Kazemi  Edition/Year : 2011  Publisher : I. B. Tauris  Subject : Quran -- Commentaries.  Location : 297.1226 KAZ</p> <p style="text-align: right;"><a href="#">Link</a></p>
	<p>Title : Hands on Project Management: Tricks &amp; techniques  Author : Hassnain Javed  Edition/Year : 2000  Publisher : Blue media printer your media partner  Subject : Project management -- Tricks &amp; techniques  Location : 658.404 JAV</p> <p style="text-align: right;"><a href="#">Link</a></p>
	<p>Title : Paragraphs &amp; Essays: for candidates appearing in CSS, PCS-  Author : Prof. Manzoor Mirza  Edition/Year : 2012  Publisher : Ilmi Kitab Khana  Subject : CSS, PCS -- Paragraphs &amp; Essays  Location : 428.2 MIR</p> <p style="text-align: right;"><a href="#">Link</a></p>
	<p>Title : Successful Presentations for Dummies  Author : Malcolm Kushner  Edition/Year : 1996  Publisher : IDG Books Worldwide  Subject : Public speaking -- Oral communication  Location : 808.51 KUS</p> <p style="text-align: right;"><a href="#">Link</a></p>
	<p>Title : The Complete Idiot's Guide to Tax Deductions  Author : Lisa N. Collins  Edition/Year : 1999  Publisher : Alpha Books  Subject : Income tax deductions -- United States  Location : 336.242 COL</p> <p style="text-align: right;"><a href="#">Link</a></p>