

# **Management**

## **Topics:**

1. Globalization and worldwide developments
2. The political legal and technological environment
3. Ethics and Social responsibility
4. The meanings and dimension of Culture
5. Managing across cultures
6. Organizational cultures and diversity
7. Cross-cultural communication and Negotiation
8. Strategy formulation and implementation
9. Entry strategies and Organizational structures
10. Managing decision and control
11. Motivation across cultures
12. Leadership across cultures
13. Human resource selection and development across cultures.

**Books: International Management By Richard M, Hodgetts, Fred Luthans & Jonathan P. Doh. 6<sup>th</sup> Edition**